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What is claimed is:

- 1. A method of producing aflibercept, comprising:
- (a) producing a clarified harvest of cells cultured in a chemically defined medium (CDM);
- (b) binding aflibercept from said clarified harvest to a Protein A resin;
- (c) eluting said affibercept of step (b) forming an affinity eluate, wherein said eluate has a first color;
- (d) subjecting said eluate comprising affibercept to anion exchange chromatography (AEX); and
- (e) collecting a flowthrough fraction, wherein said flowthrough fraction has a second color, and wherein said first color of said affinity eluate is a more intense yellow
- brown color than said second color of said flowthrough fraction when said eluate and flowthrough protein concentrations are normalized.
- 2. The method of claim 1, wherein said first color has a b* value ranging from about 2.0 to about 20.0 when said protein concentration is normalized to $10.0~\rm g/L$.
- 3. The method of claim 1, wherein said second color has a b* value ranging from about 0.5 to about 5.0 when said protein concentration is normalized to 10.0 g/L.
- **4**. The method of claim **1**, wherein said cell is selected from a group consisting of CHO, NS0, Sp2/0, embryonic kidney cells and BHK.